

# WHY DOES IT HAVE TO GROW THERE?

An Informal Introduction to Electrolysis





### Is it safe?

Electrolysis is perfectly safe, however any procedure that involves entering the skin has a risk of infection. It is important to make sure your electrologist practices strict standards of sterilization.

# Does it hurt?

The key is to relax! The needle itself produces no sensation. It simply slides along beside the hair into the follicle. The only discomfort is when the current is administered. A thoughtful electrologist will work with you to provide maximum results with minimal discomfort. With minimal precaution, even the most sensitive person can tolerate treatment.

### What causes unwanted hair?

Unwanted hair can be caused by many things: natural hormone changes, drugs, or maybe a side effect of a serious medical condition which must be treated by a physician. Even stress can be a contributing factor. The electrologist is trained to recognize these symptoms and proceed accordingly.

### I heard it doesn't work!

Distorted follicles caused by natural curl, scars and previous tweezing and waxing can prevent reaching the entire area which must be destroyed to permanently remove the hair on the first try. Some people give up prematurely, but these hairs will weaken and give up when re-treated. If you are keeping appointments to clear the area each visit and not feeling a tweeze when the electrologist removes the hair, regrowth is minimal. Communication is important. If you feel a tweeze, it is not working!



No joking matter!

Jokes relating to unwanted hair date back to prehistoric time. Primitive, temporary solutions are being replaced by those who view unwanted hair as no laughing matter. Today, modern technology offers electrolysis – a safe permanent alternative.

# Why does it have to grow there?

Most men and women are affected by unwanted hair at some time in their lives, some more severely than others. Many who think they have a unique problem don't realize how common unwanted hair is. Electrolysis can safely and permanently remove unwanted hair from:

<ul><li>abdomen</li></ul>	• chest	<ul><li>hairlines</li></ul>
•back	• ears	• hands
<ul> <li>beard lines</li> </ul>	<ul><li>eyebrows</li></ul>	• legs
<ul> <li>bikini lines</li> </ul>	•face	• shoulders
• breasts	efeet	•underarm

# What is electrolysis?

Electrolysis is the only safe, permanent form of hair removal currently available. Don't confuse this with laser methods of hair reduction or electronic tweezing devices which are often compared to electrolysis. *Tweezing is tweezing – the hair will come back!!!* Ask your doctor.

# How does it work?

A sterile filament about the size of the hair is slid painlessly into the pore. A mild current destroys the hair and any of the surrounding cells that could ever develop another hair. The hair is then lifted out with no sensation.

# How long does it take?

Electrolysis is permanent, but it does not take place overnight. Due to the natural life cycles of the hair, results are noticeable in about 3 months.

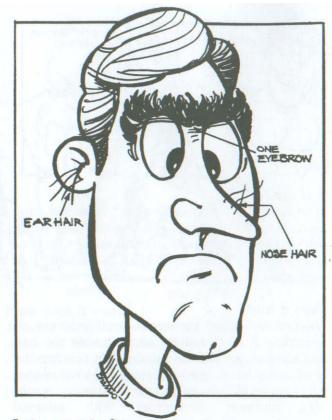
### How does it look after a treatment?

Facial areas will have slight redness and swelling, which usually diminish by the end of a lunch hour. Body areas will develop tiny freckle-like scabs which fade in a week or so.

### What do I do between treatments?

Contrary to popular believe, shaving and clipping are your best options. Hair will not grow back thicker. This misconception is caused by an optical illusion created when the hairs are suddenly all the same length and the natural taper of the hair is blunted. Bleaches and depilatories are also okay as long as they do not irritate the skin, which can accelerate hair growth.

Do not tweeze or wax. That can cause the hairs to strengthen and increases the risk of ingrown and embedded hairs.



Is it expensive?

Due to the natural growth cycles of the hair, the initial expense tapers off as progress is made. Since electrolysis is permanent, it is very affordable compared to other cosmetic procedures which must be repeated over a lifetime.

# How do I find a good electrologist?

Use the same care you would choosing any health care provider. Ask your doctor or a dermatologist for recommendations.

A competent electrologist will keep up with modern technology and current health related issues through continuing education in the profession.

Before you begin treatment, request a consultation. Ask questions if you do not completely understand. No guarantee should be given as to how long your particular case will take. This would be impossible since no two people are exactly the same.



My name is Tracie Lambright, L.E., C.P.E. I am a state licensed and a nationally certified electrologist.

I have been established since 1985. Prior to my private practice, I worked at the Dermatology Clinic of Muncie, Inc. under the supervision of dermatologists Charles W. Bartholome. M.D., and Michael K. Crider, M.D.

At the state level, I am an active member of the Indiana Electrolysis Association, Inc. I have served as president and newsletter editor. Nationally, I am involved with the American Electrology Association.

I was chairman of the electrology advisory committee for the State Board of Indiana. During this time the standards of the profession were upgraded to accommodate modern technology and current health issues.

The most sterile up-to-date procedures are used in my office. All available methods of electrolysis are utilized — including single and multi-needle techniques, depending on the individual's needs.

Electrolysis is for everyone with any unwanted hair, whether it is a few or a large area. Your first visit is a confidential consultation and free trial treatment. You are not pressured or obligated to continue any further treatments.

If you have some unwanted hair, you have nothing to lose by learning more. See if electrolysis could be the answer for you. Give me a call: (765) 747-0668.

Sincerely,

Tracie Lambright, L.E., C.P.E.

Muncie Electrology Clinic 1525 W. Jackson St. Muncie, In 47303-4943 www.eletrolysis info.com

Indiana L.E. # BC02291334-Indiana Professional Licensing Agency National C.P.E. #600060 - American Electrology Association copyright © 1994, 1998, 2004